

Privacy Limited Privacy Policy

Effective Date: June 27, 2019

Welcome to Privacy Limited, and thanks for taking the time to read our Privacy Policy.

Privacy Limited has a very simple view of your data

- We don't want it
- We don't need it
- It's toxic and dangerous, and belongs only to you
- Please don't give it to us.

With that in mind - below we outline what we collect (*almost nothing*), and what we do with it (*even less*).

The services we offer include Denote for Mac, Denote for iOS (together the Denote Apps), our Cloud Syncing service (the Sync Service), and our Website (the Web).

Information We Collect

Registering An Account

You must create a Denote account in order to use our Apps and Sync Service. We randomly create a unique ID to represent you, and that is stored at our server. We also ask for a pseudonym that others can use to identify you when you share document with them. We store that too... but you can leave it blank, use your dogs name, or just "Anonymous".

Other information provided to us is either encrypted with your key (which we don't know) or is public (e.g. your Public Key, which is used so that other people can share stuff with you securely).

We do not record your IP address or any other identifying data. We don't know who you are or where you come from, and we prefer it that way.

Creating Books, Writing Notes

All other data that the Apps create will either stay on your device (if you are not a subscriber) or be stored in the cloud and shared across your devices (if you are a subscriber). In both cases, that data is *always* encrypted with your key and cannot be read by anyone (including us).

Information You Share With Others

If you share any of your notes or books with other users, then they (and only they) will be able to read and make changes to those books.

Location Information

We are not interested in your location data so we don't collect it. Seriously... don't share it.

Information Stored on Your Mobile Device

All your data (account information, books, notes, friends) is stored encrypted on your devices at all times. Items are *only* decrypted when we show them to you (e.g. when you are editing something). Then we re-encrypt those items immediately.

Information Stored In The Cloud

Our cloud service does store your random ID, your pseudonym, your public key and various salts unencrypted. These are all random and do not need to be protected.

The pseudonym is only used to let others know who is sharing information with them, or they are sharing information to, and can be whatever you like.

The public key is used to securely share information with others.

The salts are used to initialise encryption when connecting to your other devices. These are random numbers.

If you have subscribed, then we also store all your books and notes, but their contents are encrypted with your key which *never* leaves your device. We can't read them even if we wanted to (which we don't).

Payment Information

If you decide to subscribe to our service, and we hope you will, then you will need to interact with a payment provider such as the AppStore or Google Play. We are not responsible for their policies and practices.

The only thing we record is that your random user ID has paid until some date. We know nothing else. We don't get sent your apple ID, credit card, email address or any other personal details.

Communications

If you contact us for support by email, then you will send us your email address. But we don't know which account is yours (unless you tell us, but don't).

Cookies and Usage Data

We don't collect any information about you when you visit our website. Not even a cookie. Any information in our Web logs is purged regularly, and cannot be tied to your account.

Information In Transit

Almost all information is encrypted before it leaves your device (except as outlined above), and not decrypted until it arrives back at your device.

While in transit from your device to our servers, *all* information is *also* protected using TLS. This means:

- a) Even your unprotected information is encrypted in transit
- b) Your data is protected from man-in-the-middle attacks

How We Use Your Information

By and large... we don't. We do keep your random ID so we know which data belongs to you, but since almost everything else is encrypted, we can't do anything with it.

We don't personalise the service or analyse your information. We will look at load information to ensure the servers don't catch fire.

How We Share Your Information

We don't.

Except that if *you* decide to share a book with someone else, then we will send them your random ID, public key and your pseudonym (which is probably just "Anonymous" anyway). We also send them a copy of the encryption key that will let them access the book

Other than that - we don't share anything with anyone - and even if we did it would all be encrypted and useless.

International Users

Our lack of information storage satisfies GDPR rules (EU), CalOPPA (California), PIPEDA (Canada) and others.

Further, at any time you can use the app to "Delete all data and account". Doing this will remove all encrypted data we store, and delete your account. *There is no undo!* We will keep your random ID and public key around for a while to ensure any in-flight un-sharing messages work. Any books you shared with others will disappear along with all of your data.

We use AWS in the US for data storage because (at the moment) it has the lowest rates. You need not be concerned about the privacy aspects of data storage in the US because everything is encrypted with your key which never leaves your device.

Contacting Us

If any of this wasn't clear, feel free to contact us at support@privacy-tools.tech.

Privacy Limited
New Zealand.